

designer speak



inspirational art

Studio Avni, a multi-disciplinary design studio offers bespoke textiles, furniture, lights and products using unconventional materials. Spearheaded by architect Avni Sejjal, the studio explores a wide range of design innovations through research and a unique employment of organic shapes and geometric patterns. Avni completed her Masters in environmental design at the Chelsea College of Art & Design, London.

Having explored the world in the field of interiors, fashion and graphic design, she returned to Mumbai in 2011 to open her own studio. Her style is an amalgamation of architectural fundamentals and textile innovations, where she works with a variety of materials and techniques.



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A bold and vivid use of colours, patterns and unique forms is a constant feature in all her designs. Avni is also fascinated with the idea of role reversal of materials wherein soft fabrics are designed to have a structure and form of their own and sturdy materials such as metal, glass and wood are designed to have a fluid quality.

Studio Avni specialises in fabricating striking textiles, metal and 'perspex artworks' for public spaces, corporate environments, exhibitions and private homes, which can be commissioned directly from the studio. Whether the product is a single piece of light or a complex textile art screen, Studio Avni approaches the process with the same integrity and originality, striving to bridge the gap between conception and execution.



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AWARDS AND RECOGNITION:
'A' Design Award 2014, Italy for her 'Faceted Tactile Light Collection'.
Design25 Winner - Voted one of the best products from London Design Festival 2013 in partnership with CultureLabel.com for her 'Faceted Tactile Light Collection'.
Design Shows:
Selected for Salone Satellite, Salone del Mobile, 2014.
Selected for New York Design week, 2014.
Salone del Mobile, Milan, 2013.
Interieur Biennale, Ventura Biennale, Kortrijk, Belgium, 2012.
London Design Festival, Tent London, 2012.

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