



SEEN, UNSEEN

We often describe light as the 'intangible tangible'. It is the invisible medium that facilitates the acknowledgment of the visible. ...but then, it is hard to see when we don't know what we are looking for.

mondo*arc India discusses the means through which we experience the unseen, and concede the truth of matter before us. We not only encounter the intangible, but endorse an active participation of the tangible in the overarching process.

World over, designers are pushing their limits, crossing the lines, and extending themselves towards prolific brilliance to enhance our understanding and experience of light and lighting products. While some experiment with material and textures, others innovate with technology and scale; some formulate the extraordinary while others transform the ordinary into the spectacular. The final results - stand alone products, installations, and even works of art, that are simply alluring and utterly inspiring.

We go behind the 'seen' to discover the thoughts and processes that are the genesis of these intriguing forms. The following artists, studios and brands offer to us a plethora of design expression, design experience and design excellence...and we finally stand witness to the unseen channels of designing the seen.